

THE INTERNATIONAL YACHTING **MEDIA**

MEDIA KIT

[YACHTINGNEWS.COM](https://www.yachtingnews.com) | [SUPERYACHTS.NEWS](https://www.superyachts.news) | [TUTTOBARCHE.IT](https://www.tuttobarche.it) | [TOUSLEBATEAUX.FR](https://www.touslebateaux.fr) | [TODOSLOSBARCOS.ES](https://www.todoslosbarcos.es) | [YACHT DIGEST.COM](https://www.yacht-digest.com)

VIRTUAL BOAT SHOW | YACHTING METAVERSE | BOATING NEWS APP

A truly international broadcasting media system.

MAGAZINES

YACHTINGNEWS

SUPERYACHTS

YACHTDIGEST

TOUSLESBATEAUX

TODOSLOSBARCOS

TUTTOBARCHE

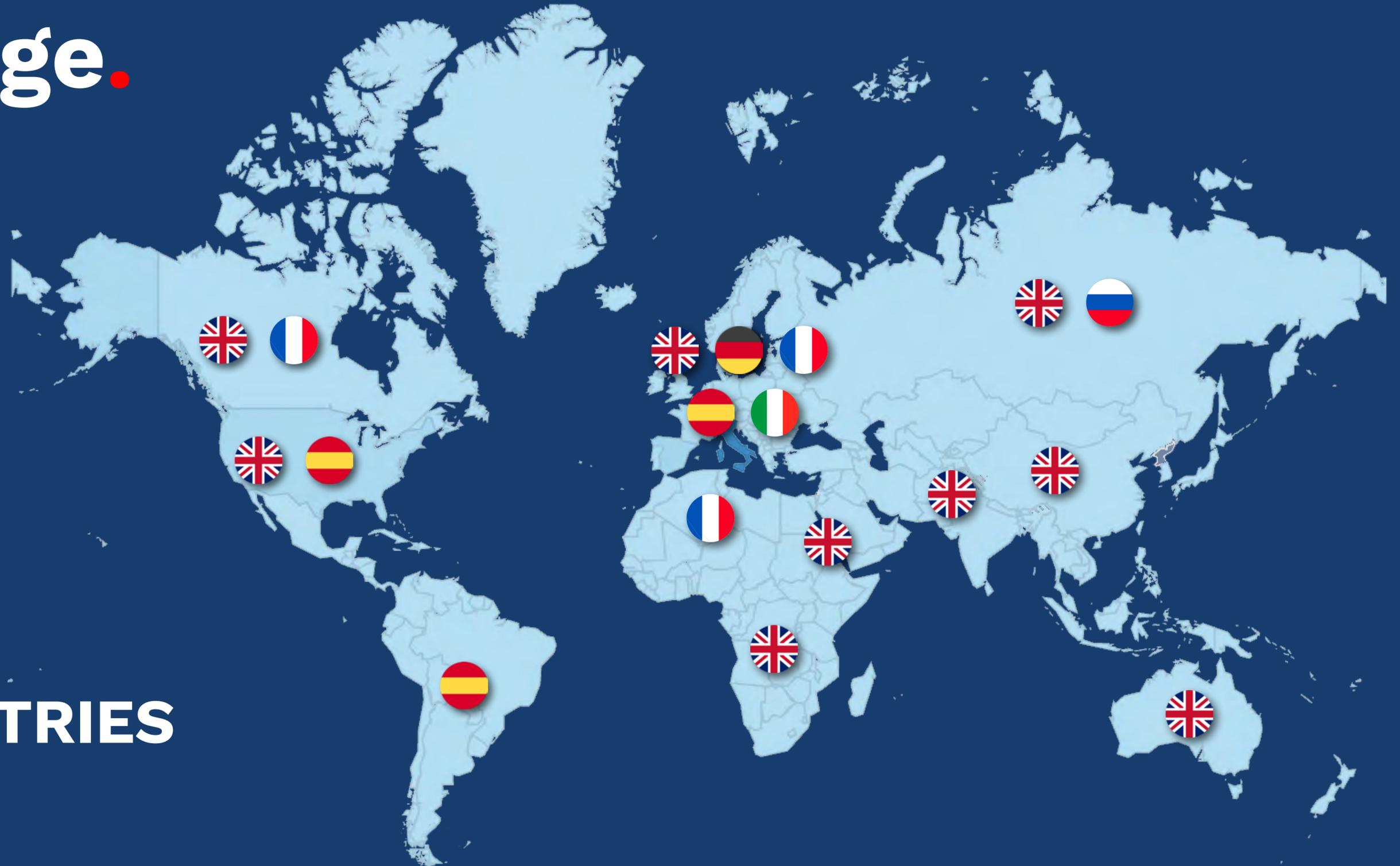
EDITIONS



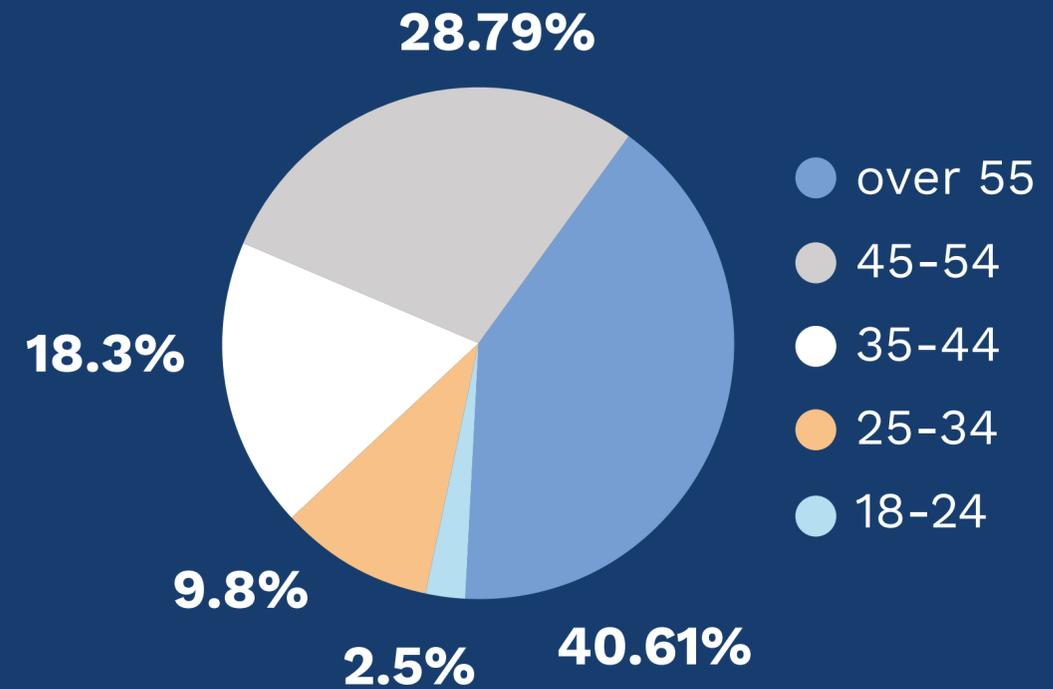
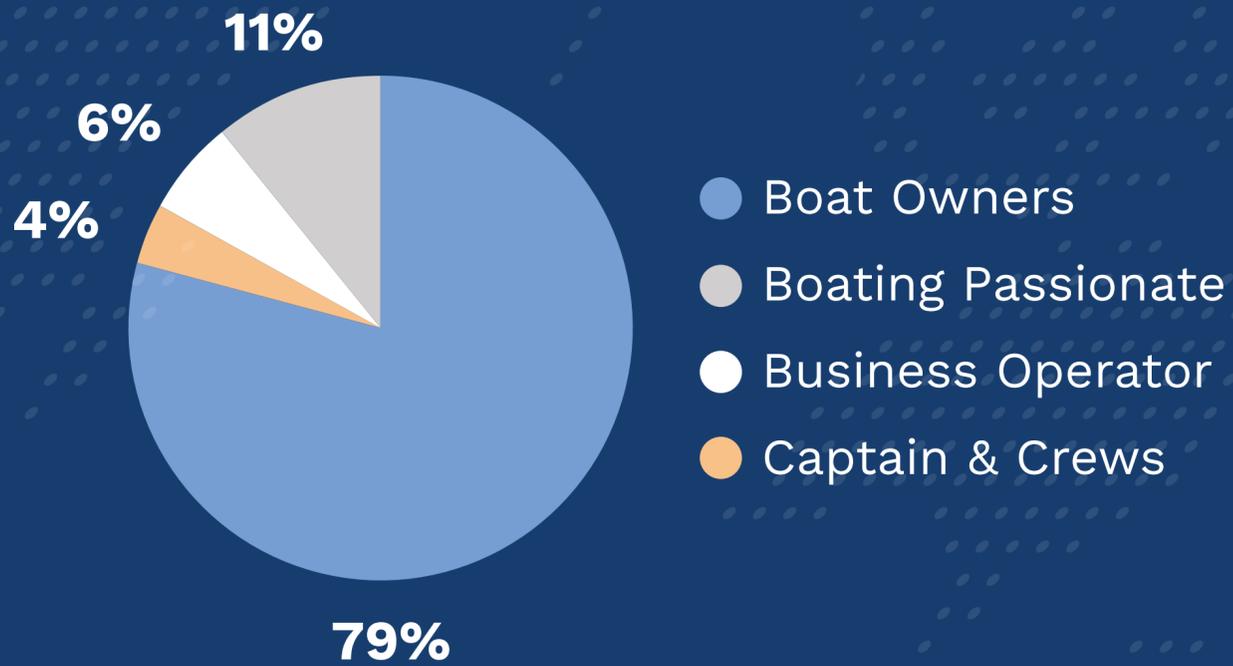
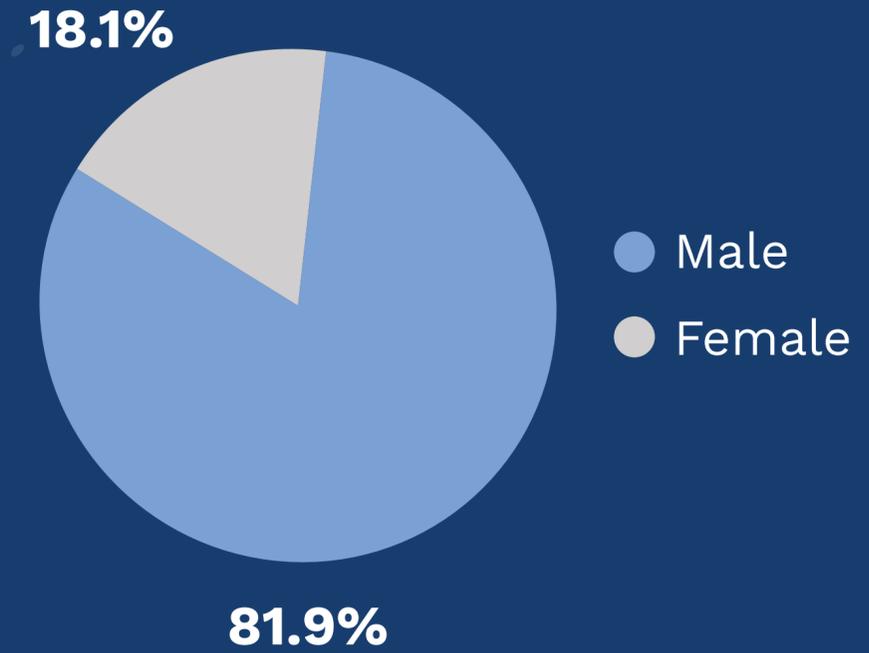
Coverage.

1.000.000
VIEWS
PER WEEK

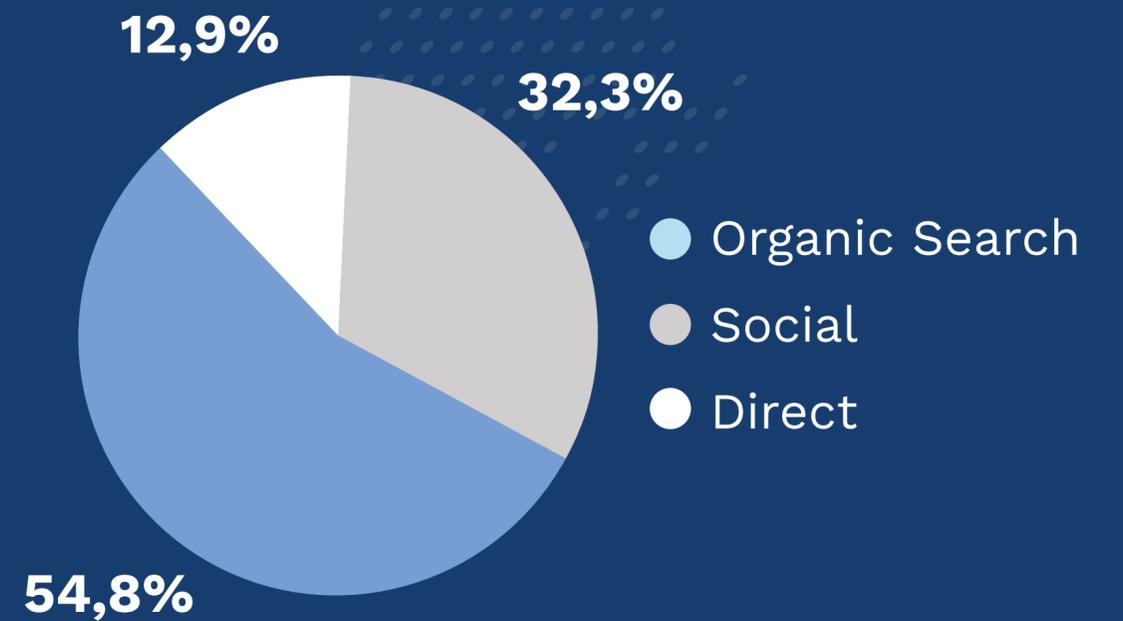
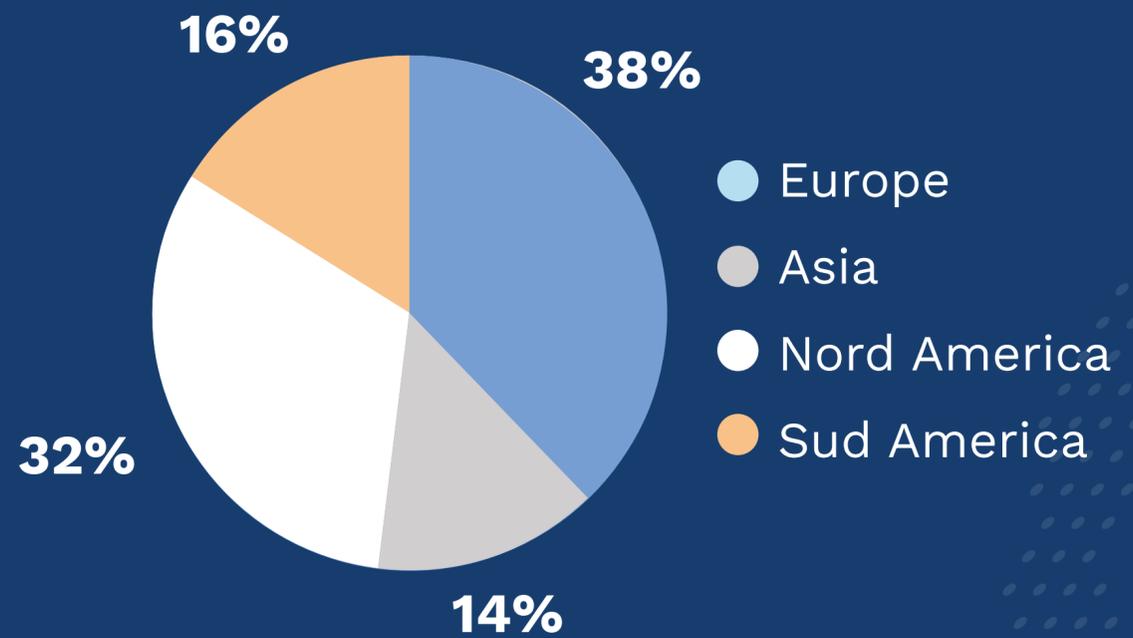
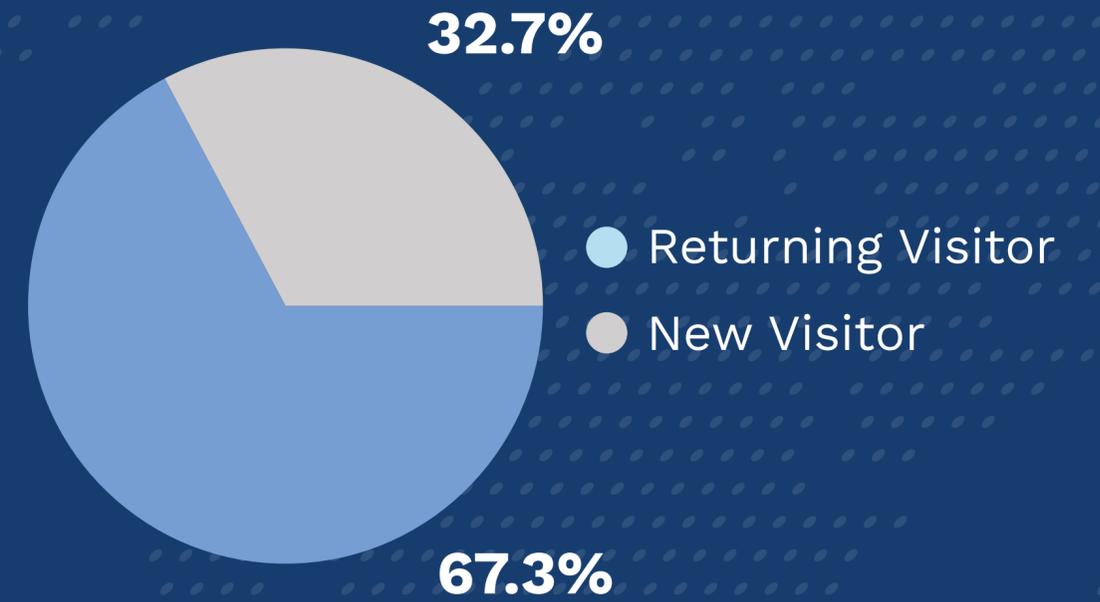
200 COUNTRIES
REACHED



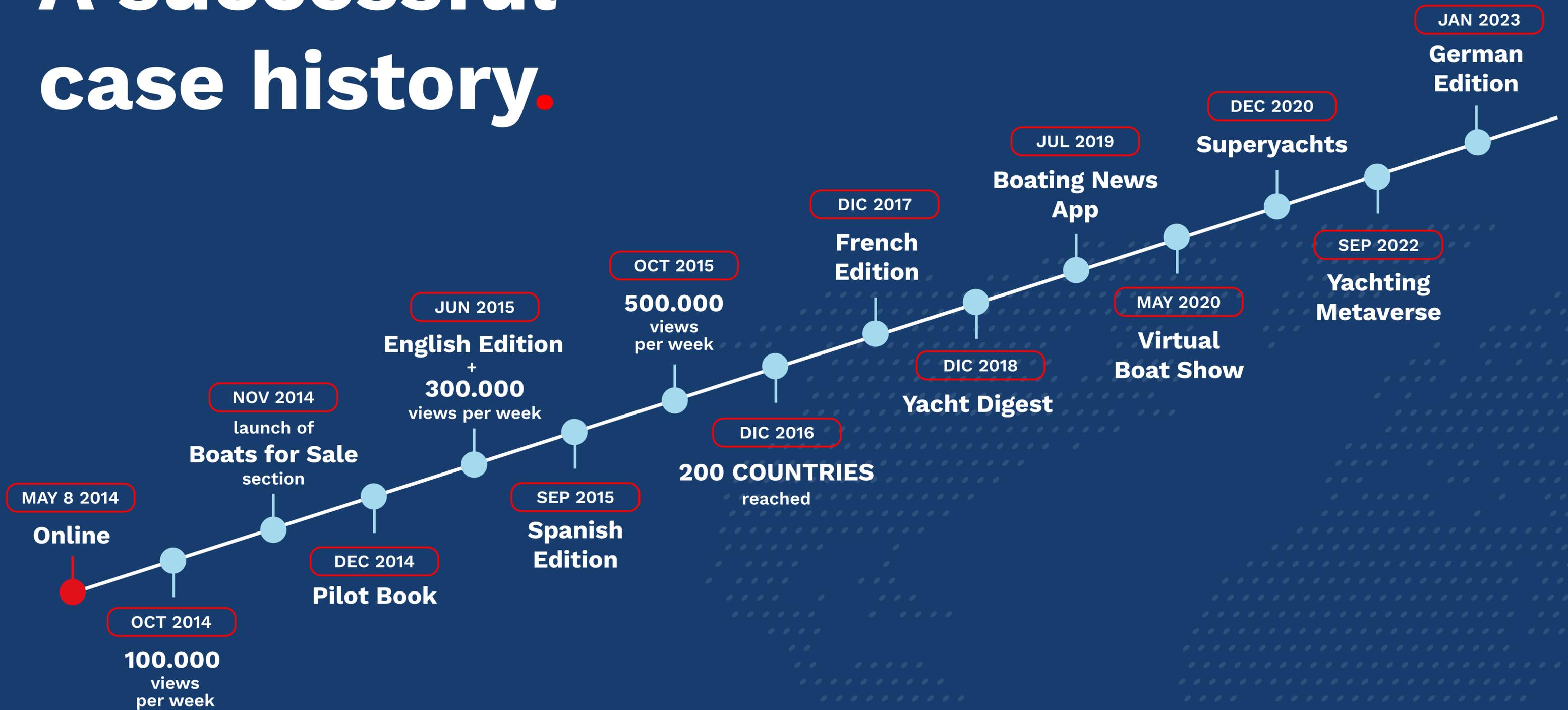
Audience Segmentation.



Traffic Source.



A successful case history.



Superyachts.

Superyacht.news is the result of our readers requests for a specific platform, celebrating luxury yachts and lifestyle.

With its 5 editions in english, german, russian, spanish and italian, Superyachts is our magazine dedicated to the world of yachts above 24mt, delivering worldclassreviews, news, sea trials and outstandingeditorial and communications solutions.

Our amazing photographers and journalists ensure remarkable standards for high impact results.

SUPERYACHTS.NEWS



The screenshot displays the Superyachts website layout. At the top, there is a navigation menu with categories: NEWS, SUPERYACHTS, LUXURY CHASE BOATS, LIFESTYLE, LAUNCH, SHIPYARDS, VIDEO, and a language selector. The main header reads 'SUPERYACHTS | ENGLISH EDITION'. Below this is a large featured image of a yacht at night with the headline 'Gulf Craft amazes with the new Majesty 160'. A secondary navigation bar lists various content areas: YACHTINGNEWS, TODOSLOSBARCOS, YACHTDIGEST, YACHTINGMETAVERSE, TUTTOBARCHÉ, TOUSLESBATEAUX, and VIRTUALBOATSHOW. The main content area is titled 'SUPERYACHTS' and features a grid of three news articles:

- Article 1:** 'MARIO GORNATI: THE CHIEF MARKETING OFFICER OF THE AZIMUT BENETTI GROUP'. Category: NEWS / SHIPYARDS / SUPERYACHTS / VIDEO. Summary: 'It is difficult to summarize in a few lines the personality, experience and skills of Mario Cornati'.
- Article 2:** 'PARDO GT75: THE NEW FLAGSHIP IS AMAZING'. Category: DESIGNERS / NEWS / SUPERYACHTS. Summary: 'Her name is Pardo GT75 and she is the new flagship of Pardo Yachts, the brand of'.
- Article 3:** 'AZIMUT PRESENTS GRANDE 26M: STYLING INNOVATIONS AND THE FIRST LARGE POD PROPULSION SYSTEM'. Category: LIFESTYLE / NEWS / SUPERYACHTS. Summary: 'Azimut Grande 26M After her launch at the Cannes Yachting Festival 2022, the numbers of Grande 26M,'.

At the bottom of the grid, there is a link: [read more superyachts news](#).

Yachting News.

Yachting News is an online boating digital daily newspaper and it is the heart of our international portal. With a very high Google indexing factor, it is the platform of choice for boat owners who like to keep up to date with news in the nautical world, as it offers a concrete and timely response to the need of a demanding public.

The magazine, which today is the most widely read in the world, is the virtual place where all information is collected, including technical data sheets and previews, sea trials of both boats and products in addition to nautical and sport news.

YACHTINGNEWS.COM



YACHTING NEWS
THE INTERNATIONAL YACHTING MEDIA

NEWS SUPPLY & BOAT TESTS MOTOR BOATS SAILING YACHTS MAXI-RIBS BOAT SUPPLY LIFESTYLE

YACHTING NEWS - ENGLISH EDITION

NAVETTA 75: ABSOLUTE YACHTS' FLAGSHIP ON TEST
© January 12, 2023

SUPERYACHTS TODOSLOSBARCOS YACHTING METAVERSE YACHTDIGEST TOUSLESBATEAUX TUTTOBARCHE BOATINGNEWS FREE APP

BOATING NEWS

Flash News The 2022 of Fiat: an unstoppable record-breaking year Felci Yacht Design: positive results in 2022 and new projects for 2023

THE 2022 OF FIART: AN UNSTOPPABLE RECORD-BREAKING YEAR

A memorable 2022 for Fiat: production is at the highest level and internationalization has also extended its sales borders to the USA. 2022 was a very memorable

Read more boating news

BROWSE CATEGORIES
Select Category

Fabiani Yacht

Yacht Club de Monaco celebrates its 70th anniversary: here is the events programme

ROAT TEST

TuttoBarche.

Tuttobarche.it is not only the most widely read nautical magazine in Italy, it is also the reference website for all boaters, the place where they can find all the information they need about their passion for boats and the sea.

Tuttobarche publishes daily articles reflecting all the interests of boat owners. Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on boat shows, stories and travelogues.

TUTTOBARCHE.IT



TouslesBateaux.

TousLesBateaux is the most widely read magazine in France and Canada. A boating newspaper that publishes daily articles reflecting all the interests of boat owners.

Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on boat shows, stories and travelogues.

TOUSLESBATEAUX.FR



TodoslosBarcos.

TodosLosBarcos is the most widely read magazine in Spain, the United States and all of Latin America. A boating newspaper that publishes daily articles reflecting all the interests of boat owners.

Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on boat shows, stories and travelogues.

TODOSLOSBARCOS.ES



Yacht Digest.

Yacht Digest offers a unique interactive experience, in which every reader can enjoy an extraordinary journey into the world of sailing, transcending the need for printed paper.

The magazine can be browsed online, downloaded to any electronic medium and is available in the world's leading virtual newsstands. Yacht Digest offers a unique interactive experience, and readers can enjoy an immersive experience of hypertext elements, animated photos, sound effects and breathtaking videos.

YACHTDIGEST.COM



Virtual Boat Show.

The word sailing has never been so appropriate. The International Yachting Media's Virtual Boat Show was in fact created with the aim of allowing owners and enthusiasts to navigate through our virtual boat show to visit and gather information on their favourite yachts.

The Virtual Boat Show is a true multimedia content aggregator that brings together a full range of knowledge, much of it a preview of models produced by shipyards, offering users an elegant and extraordinarily interactive platform.

VIRTUALBOATSHOW.NEWS



VIRTUAL BOAT SHOW
THE INTERNATIONAL YACHTING MEDIA

HOME MOTOR YACHTS SAILING YACHTS MAXI-RIBS CATAMARANS INFLATABLE BOAT SUPPLIES

MOTOR YACHTS INFLATABLE SAILING YACHTS BOAT SUPPLY MAXI-RIBS CATAMARANS

VIRTUAL BOAT SHOW

The Virtual Boat Show is a website capable of gathering all the information related to a yacht: sea trials, reviews, virtual tours, videos and links to the shipyard's web and social pages. The Virtual Boat Show is also an innovative and international tool. Users, in fact, can read both the sea trials and most of content in their native language, clicking on the specific flag that gives free access to the publications of the five international magazines of the group.

VIRTUAL BOAT SHOW LATEST UPDATES

Ewincher
BOAT SUPPLIES
The best way to power your winches How to reach ewincher Envelope Facebook-messenger Instagram Facebook LinkedIn Youtube ewincher 2 handle Review Recensione
[More](#)

Marina di Portisco
BOAT SUPPLIES
Marina di Portisco: Gateway to Costa Smeralda Marina di Portisco is an enchanting but modern tourist port in the Gulf of Cugnana,
[More](#)

Giorgio Mussini
MOTOR YACHTS
The history of Giorgio Mussini and his family transpires in the ancient gestures and in the consideration that every workman in the
[More](#)

Italwinch
BOAT SUPPLIES
THE NEW GREAT EXPERIENCE How to reach ITALWINCH Envelope Whatsapp Facebook-messenger Skype Instagram Facebook Vimeo Youtube ITALWINCH WINDLASSES – THRUSTERS REVIEW RECENSIONE
[More](#)

Ice Yachts
SAILING YACHTS
ICE Yachts is a sailing yacht shipyard specialized in producing high performances sail and custom/semi custom yachts with highest finishing level and
[More](#)

Flipper Boats
MOTOR YACHTS
The Scandinavian design of the Flipper Boats model range is entirely distinctive and not just skin-deep. The sleek hull, downward-sloping bow shape
[More](#)

VIRTUAL BOAT SHOW VIDEOS

Yachting Metaverse.

Presented as a world premiere during the boat shows in September, Yachting Metaverse has the task, on the one hand, of making all our magazines available in this new channel, and on the other hand, of ablating new and evolved forms of multimedia communication.

This space also includes a conference room where presentations of new boats, courses on sailing techniques and much more will take place. An interactive space where those attending can also participate, not just listen, regardless of the language spoken, whether by the speaker or the audience. Yes, because, for some time now, the metaverse has had a native system for automatic simultaneous translation, with no less than 14 languages.



YACHTING METAVERSE



Boating News App.

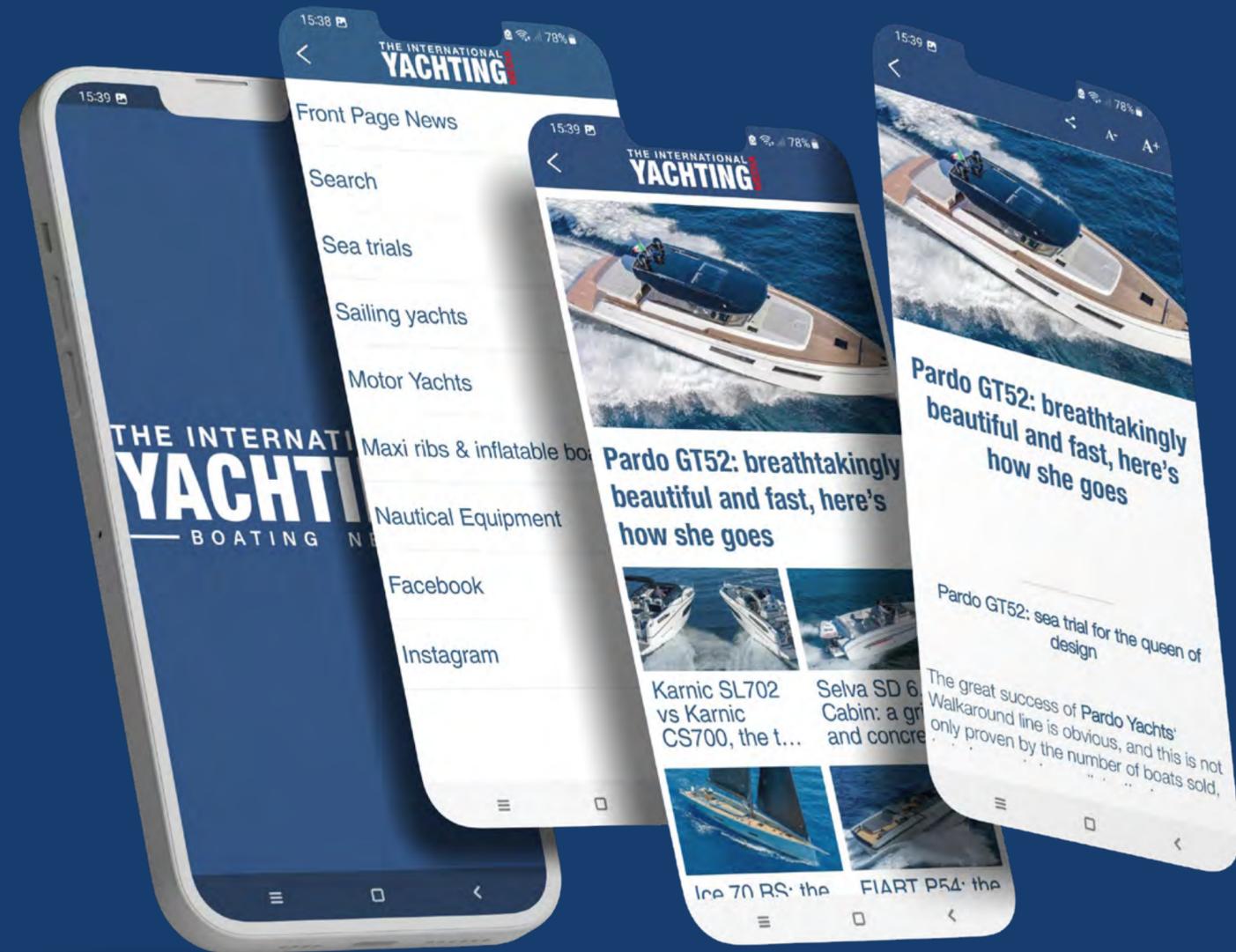
The Boating News App is free and available for Android and iOS.

It is designed to bring us even closer to our readers who, in native mode, can read the magazine, consult the latest news and draw from the enormous archive of information that makes up our media system.

Through the easy menu you can access all our articles, browse through issues of Yacht Digest and watch our video archive.

A 360° experience, available directly from your mobile phone, to be informed and experience the world of yachting at all times.

BOATING NEWS APP DOWNLOAD



International Pilot Book.

The Ports and Anchorages section of the web portal houses our Pilot Book, which is the largest in Europe and is also the only one to show ports and anchorages on the same cartography.

Thanks to this up-to-date and reliable tool, navigation and journey planning are decidedly easier.

Numerous types of research can be carried out: selection of geographical area of interest, choice of ports by name, navigation area or last entries consultation. The option to draw an entire area directly on the map is also very useful.

International Pilot Book: all port information at your fingertips and for free.

PILOT BOOK



The screenshot shows the 'ports and anchorages' section of the website. At the top, there's a navigation bar with the site's name and various menu items. Below that, a search bar allows users to find ports and anchorages. A map of the Mediterranean region is displayed, showing numerous numbered markers for ports and anchorages. Below the map, there's a section titled 'The latest ports and anchorages added' with a list of entries, each showing a port name and its geographical area.

Port Name	Geographical Area
Mobiledata	New York
Marina Di Valletta	Sicily
Associazione Sportiva Nautica "aussa Terzo"	Friuli Venezia Giulia
Circolo Nautico "airone go"	Friuli Venezia Giulia
Gruppo Sportivo Lagunare	Friuli Venezia Giulia
Circolo Nautico "laguna San Giorgio"	Friuli Venezia Giulia
Asd "nautica San Giorgio"	Friuli Venezia Giulia
Marina Planais	Friuli Venezia Giulia
Marina S. Andrea	Friuli Venezia Giulia
Nausika Yacht - Adriatic Marine Center	Friuli Venezia Giulia

*“Our media approach is a unique reality in the publishing panorama.
The innovative and fully digital strategy, together with
the internationalization, are the key to our
success around the world.”*

L. D'ambrosio
EDITOR IN CHIEF

THE INTERNATIONAL YACHTING **MEDIA**

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