

SUPERYACHTS

Media Kit

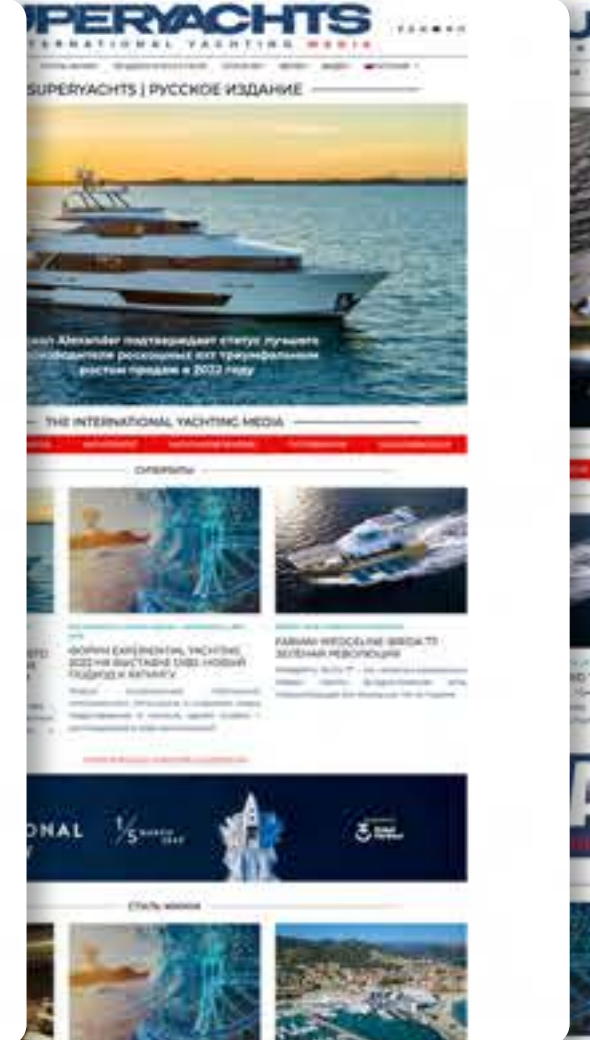
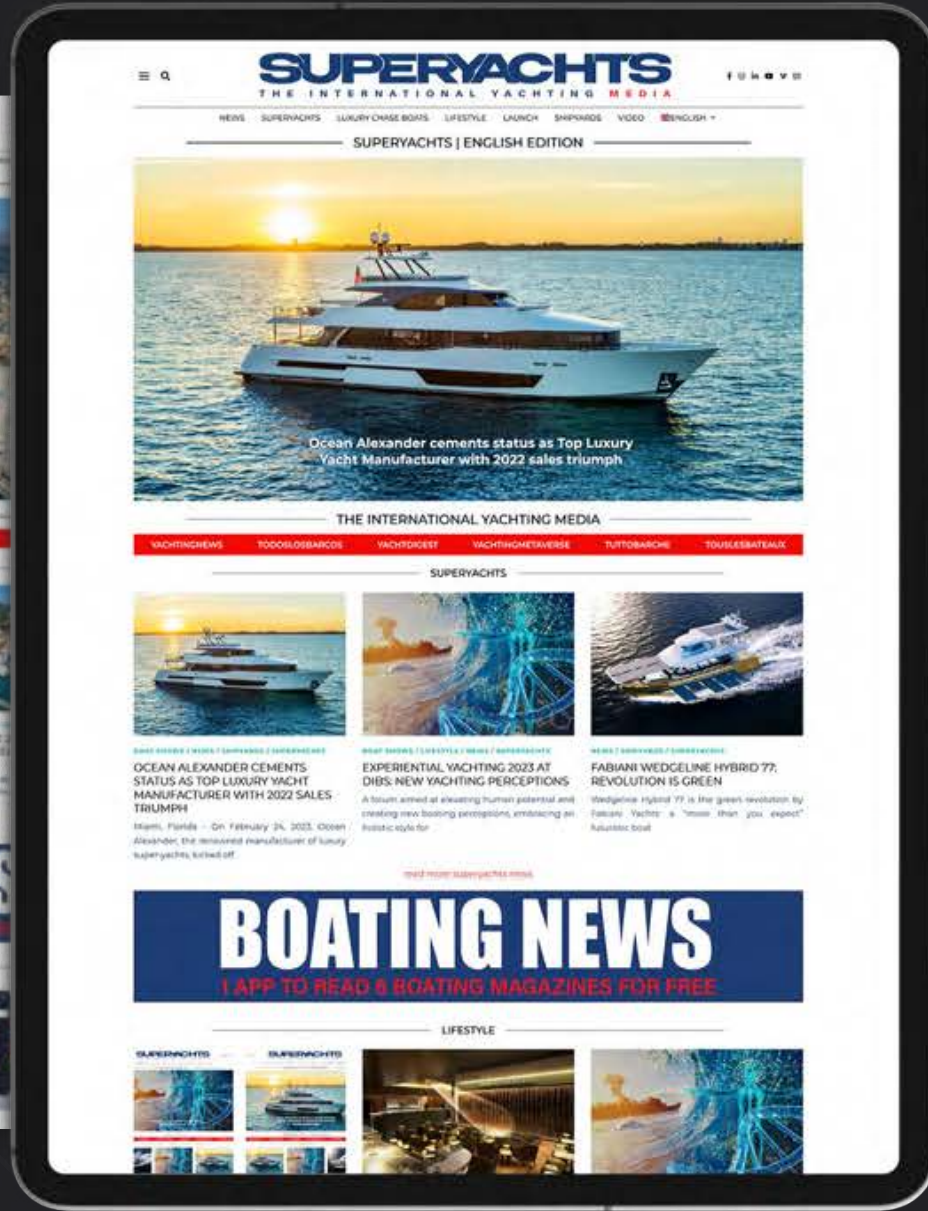
THE INTERNATIONAL YACHTING **MEDIA**

The most read digital magazine...

SUPERYACHTS.NEWS



...in seven different editions.



 French

 Italian

 Spanish

 English

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A real global broadcasting system.

With its **multilingual worldwide publication**, Superyachts establishes itself as one of the most popular and followed digital magazines, guaranteeing international news coverage.



83.000 Monthly page views

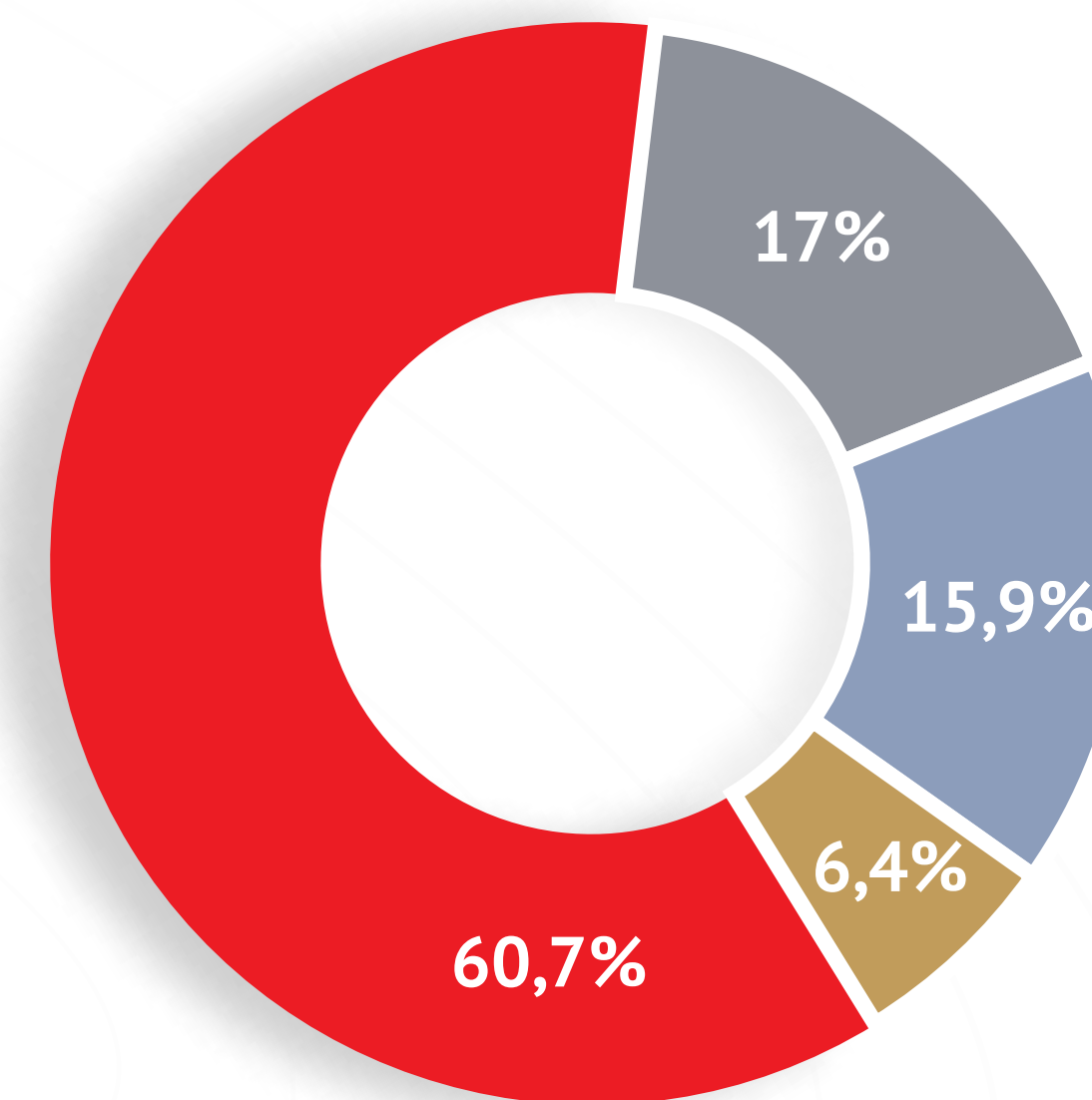
36.000 Monthly users

2.23 min Average time on site

62.7% Bounce Rate

USA + CANADA	23%
EUROPE	21%
RUSSIA	19%
UK	9%
AUSTRALIA/NZ	8%
ARAB LEAGUE	8%
SOUTH AMERICA	7%
CARRIBEAN	5%

Distribution by channel

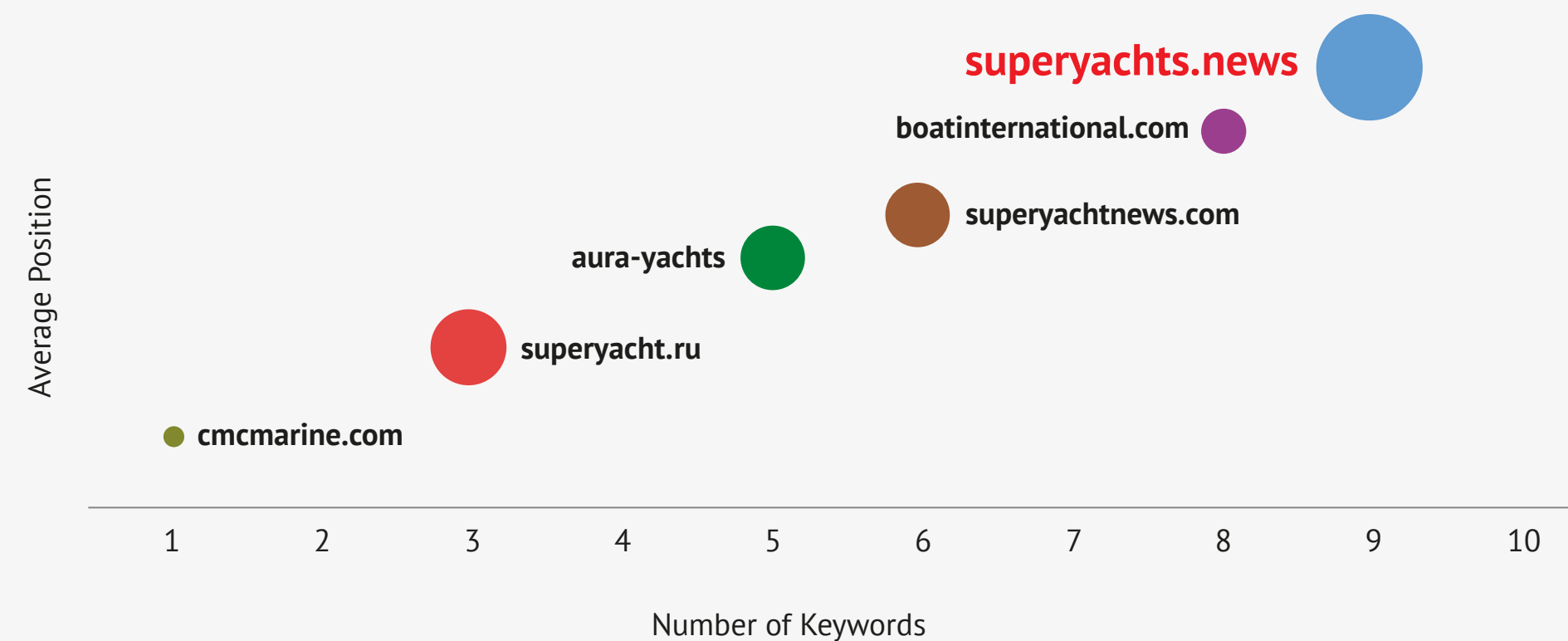


Serp ranking.

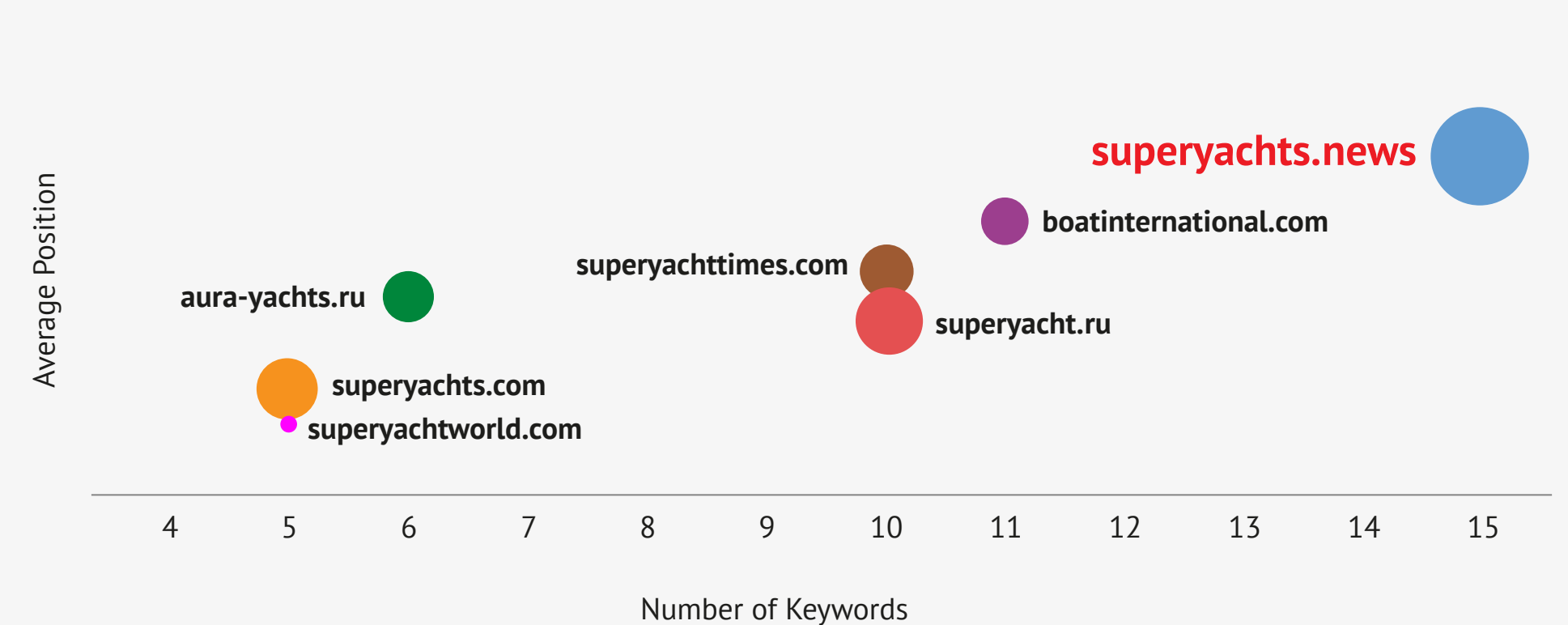
SEMRUSH
TOP 10

SEMRUSH
TOP 100

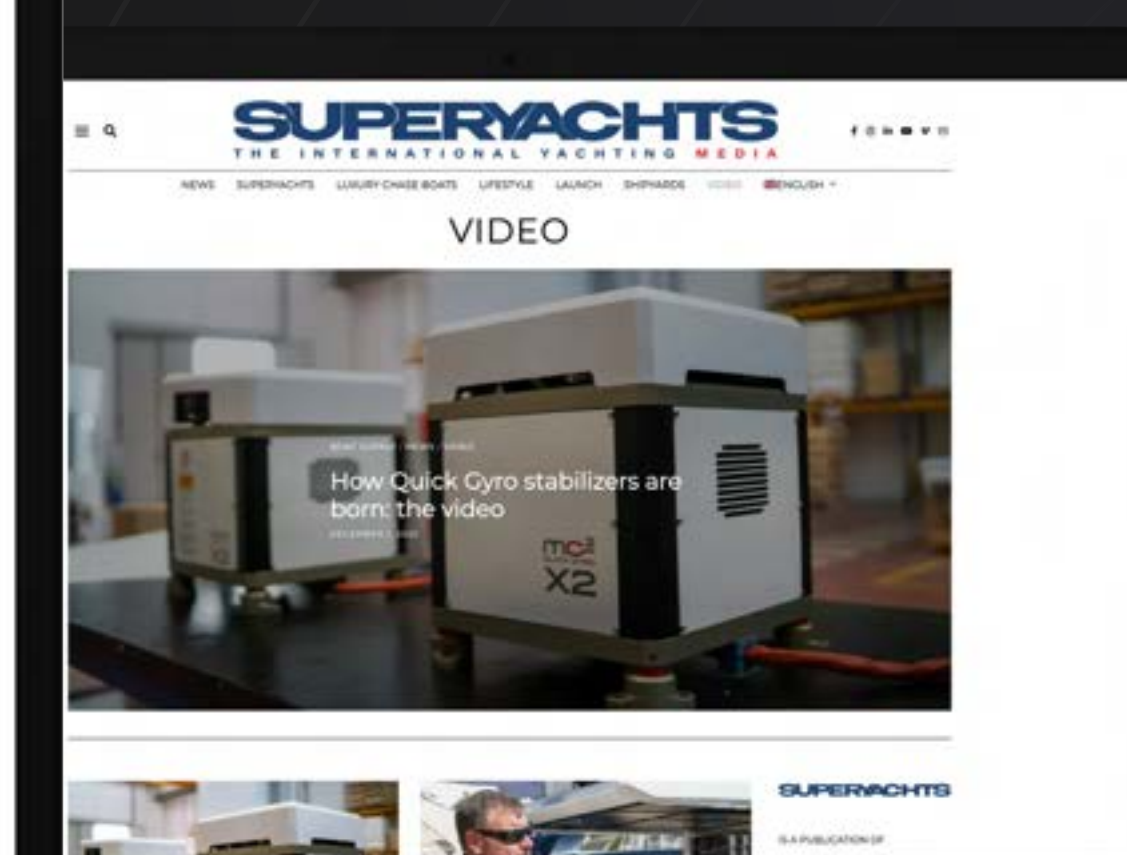
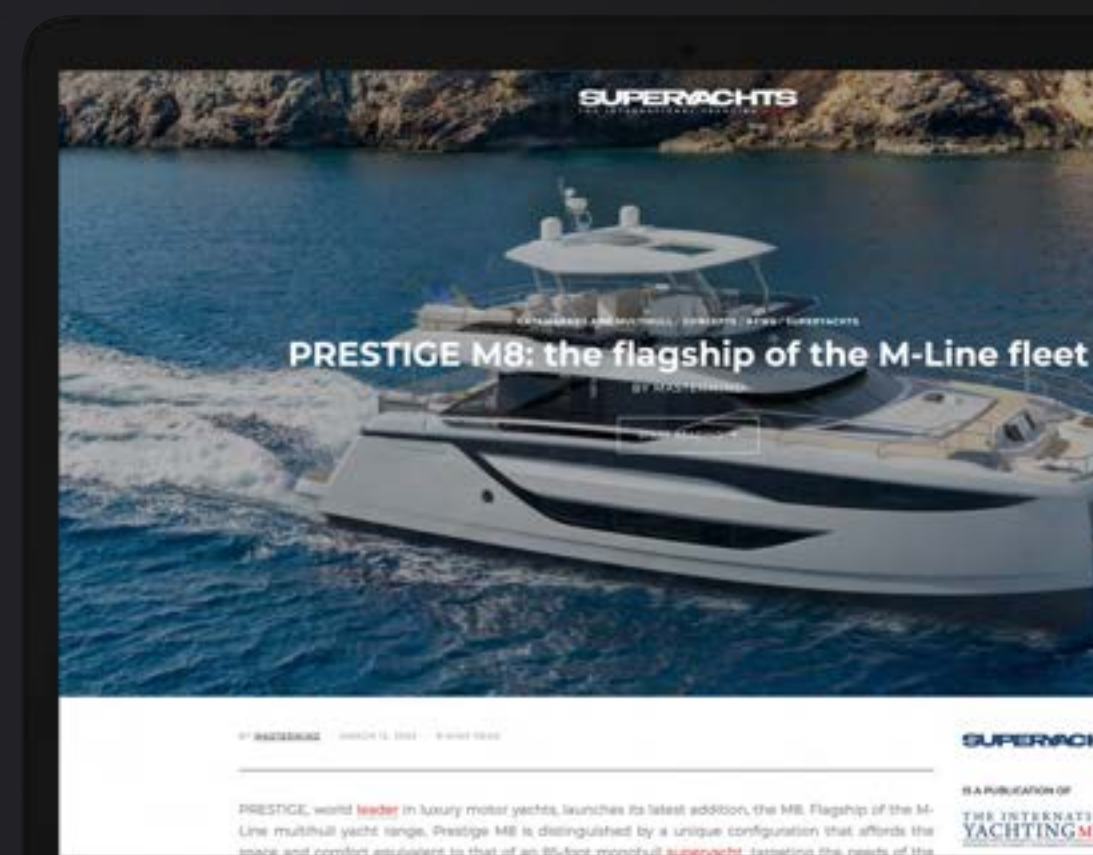
Competition map



Competition map



A beautiful layout.



SUPERYACHTS

is a publication of

THE INTERNATIONAL YACHTING **MEDIA**

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