

# THE INTERNATIONAL YACHTING **MEDIA**

## MEDIA KIT

[YACHTINGNEWS.COM](https://www.yachtingnews.com) | [YACHT DIGEST.COM](https://www.yacht-digest.com) | [SUPERYACHTS.NEWS](https://www.superyachts.news) | [TUTTOBARCHE.IT](https://www.tuttobarche.it) | [TOUSLEBATEAUX.FR](https://www.touslebateaux.fr) | [TODOSLOSBARCOS.ES](https://www.todoslosbarcos.es)

YACHTING METAVERSE | BOATING NEWS APP

[THEINTERNATIONALYACHTINGMEDIA.COM](https://www.theinternationalyachtingmedia.com)

# A truly international broadcasting media system.

MAGAZINES

YACHTINGNEWS

SUPERYACHTS

YACHTDIGEST

TOUSLESBATEAUX

TODOSLOSBARCOS

TUTTOBARCHE

17 INTERNATIONAL EDITIONS



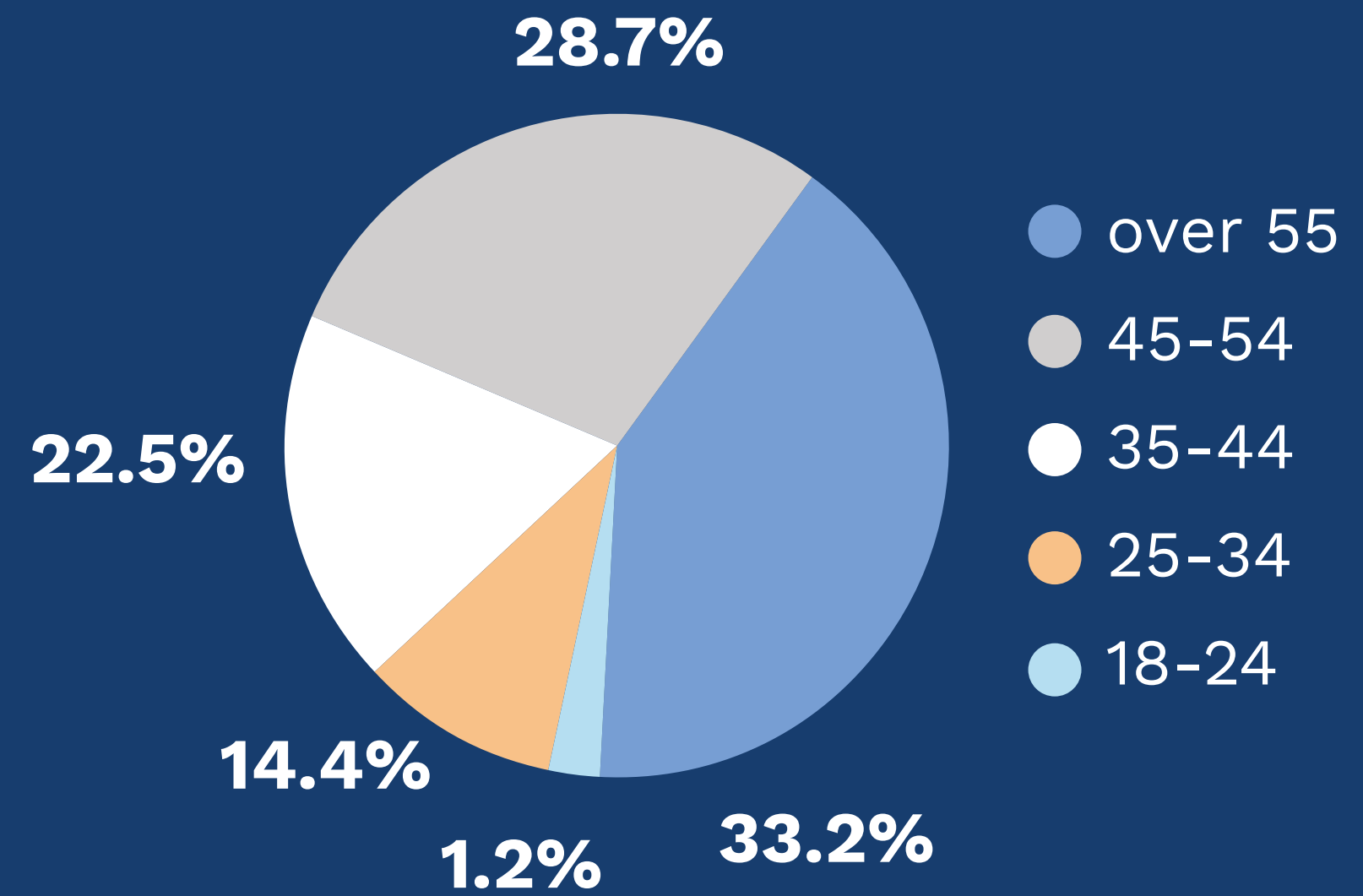
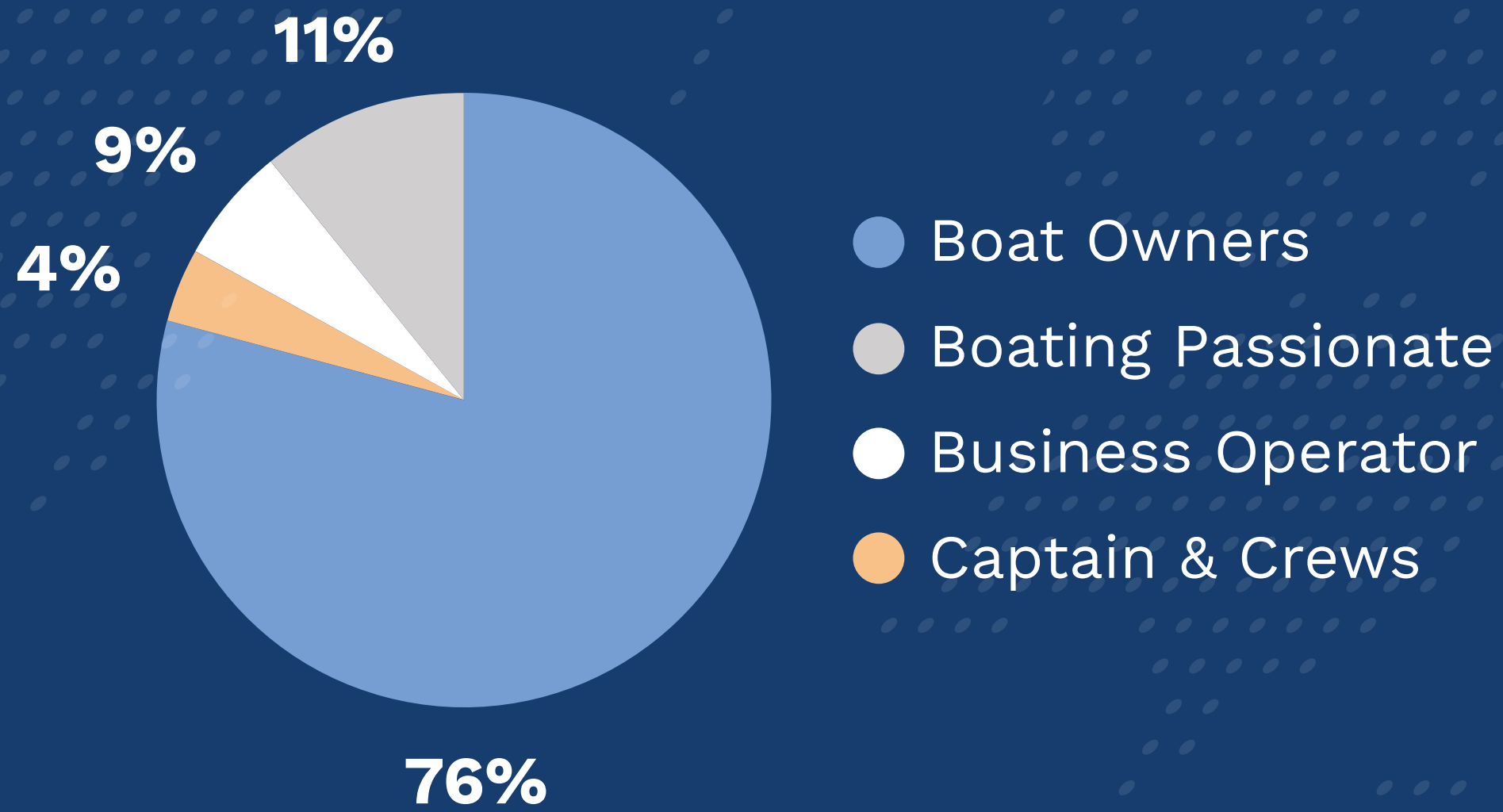
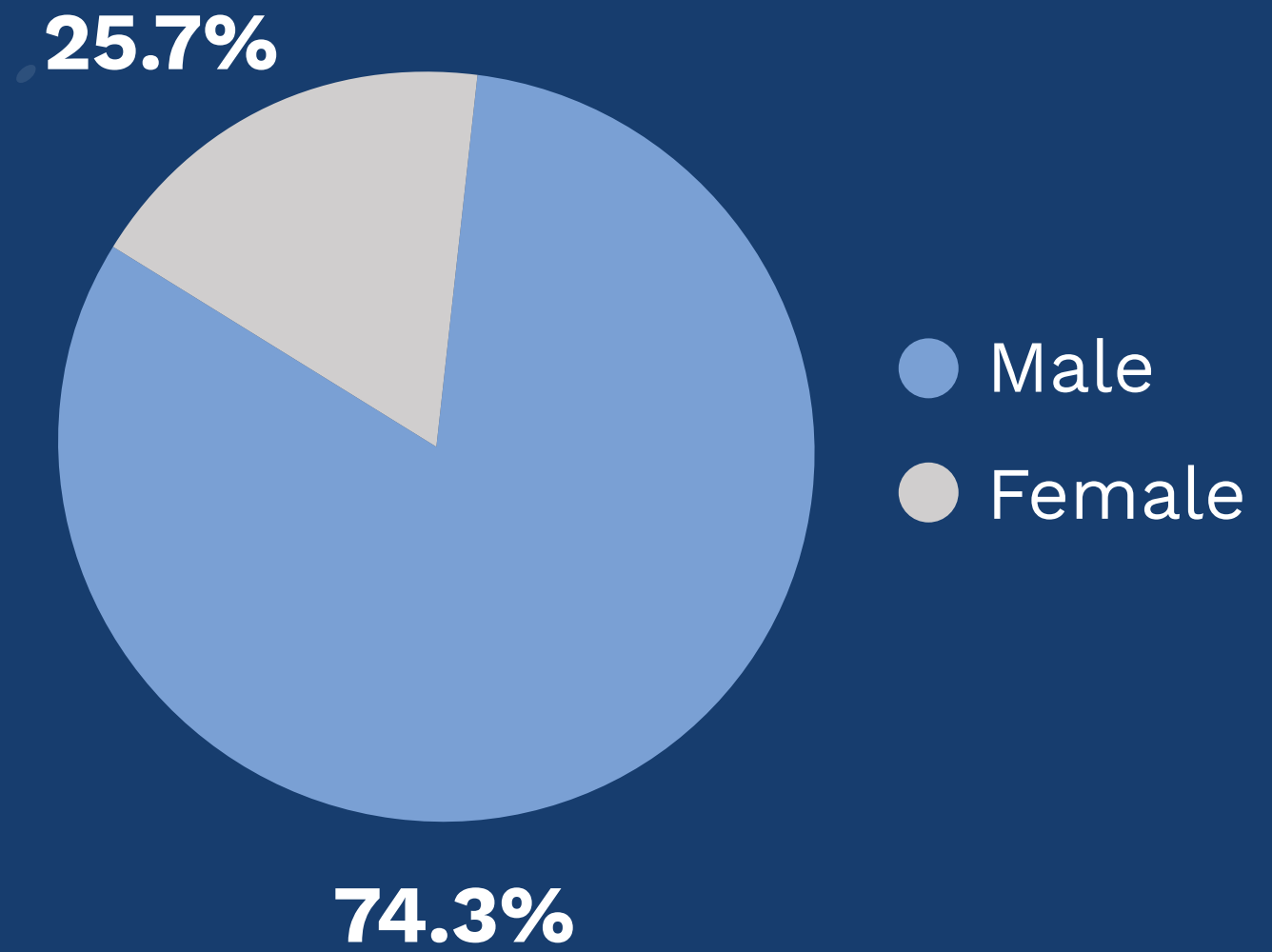
# Coverage.

**1.000.000**  
VIEWS  
PER WEEK

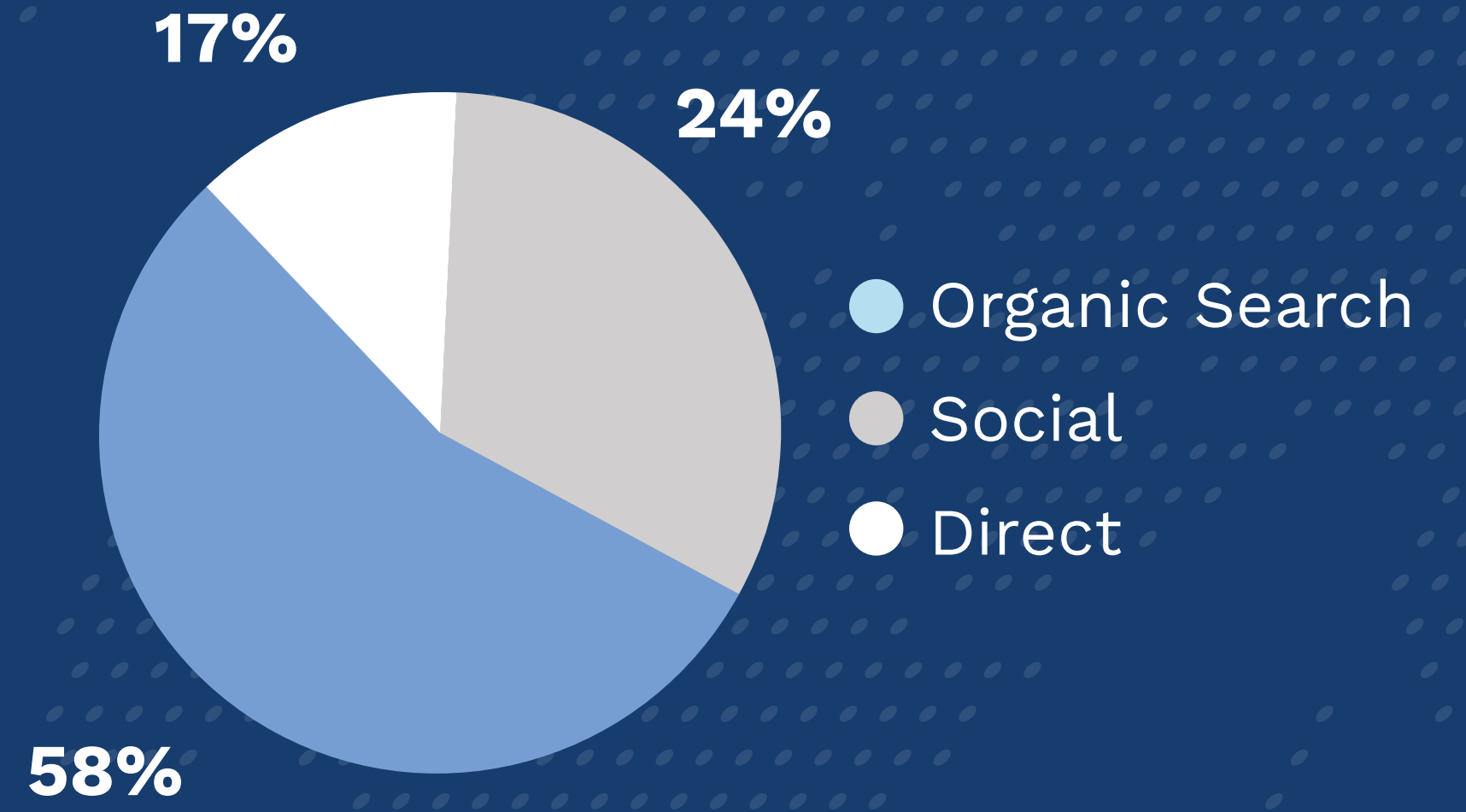
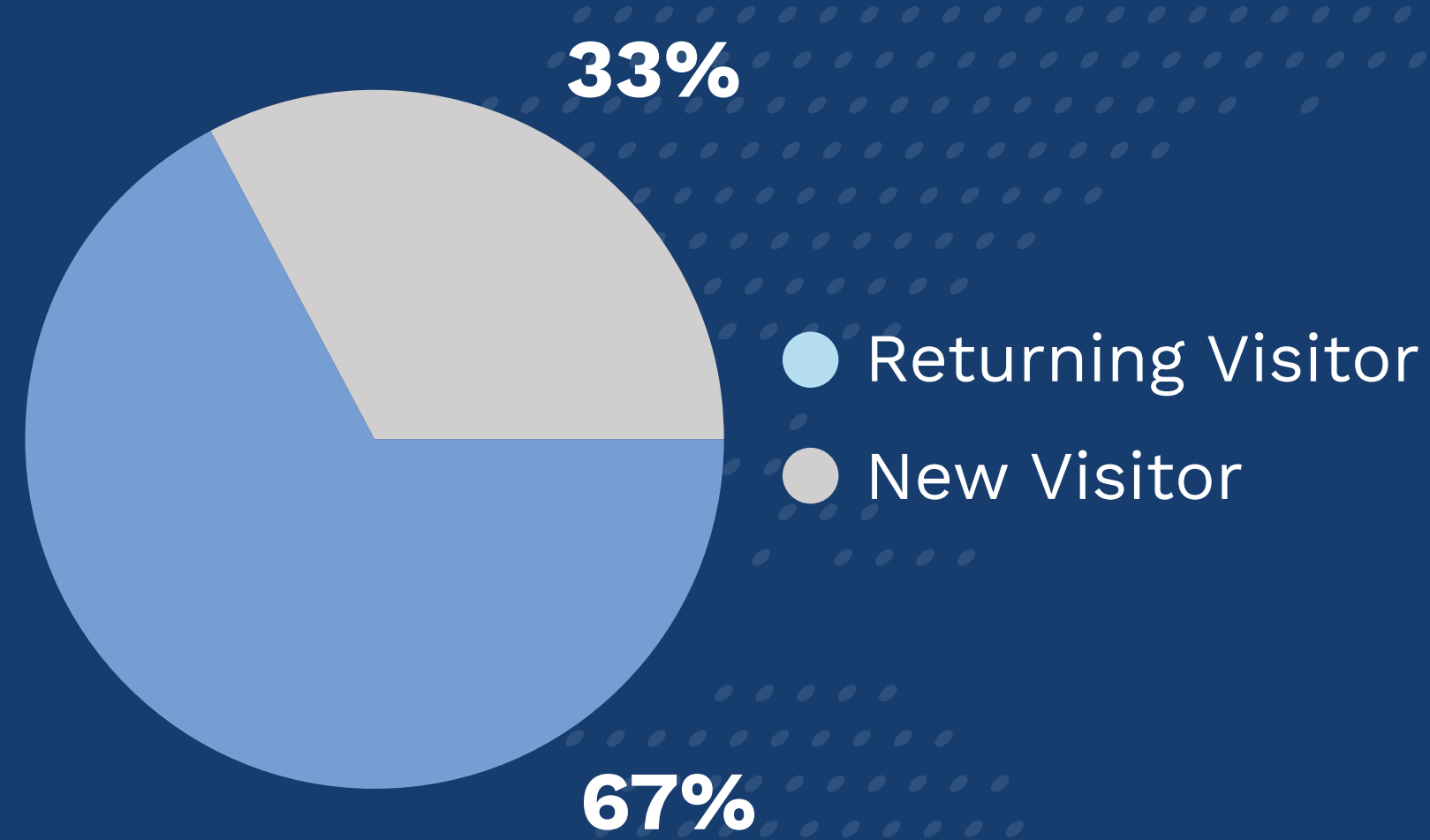
**200 COUNTRIES**  
REACHED



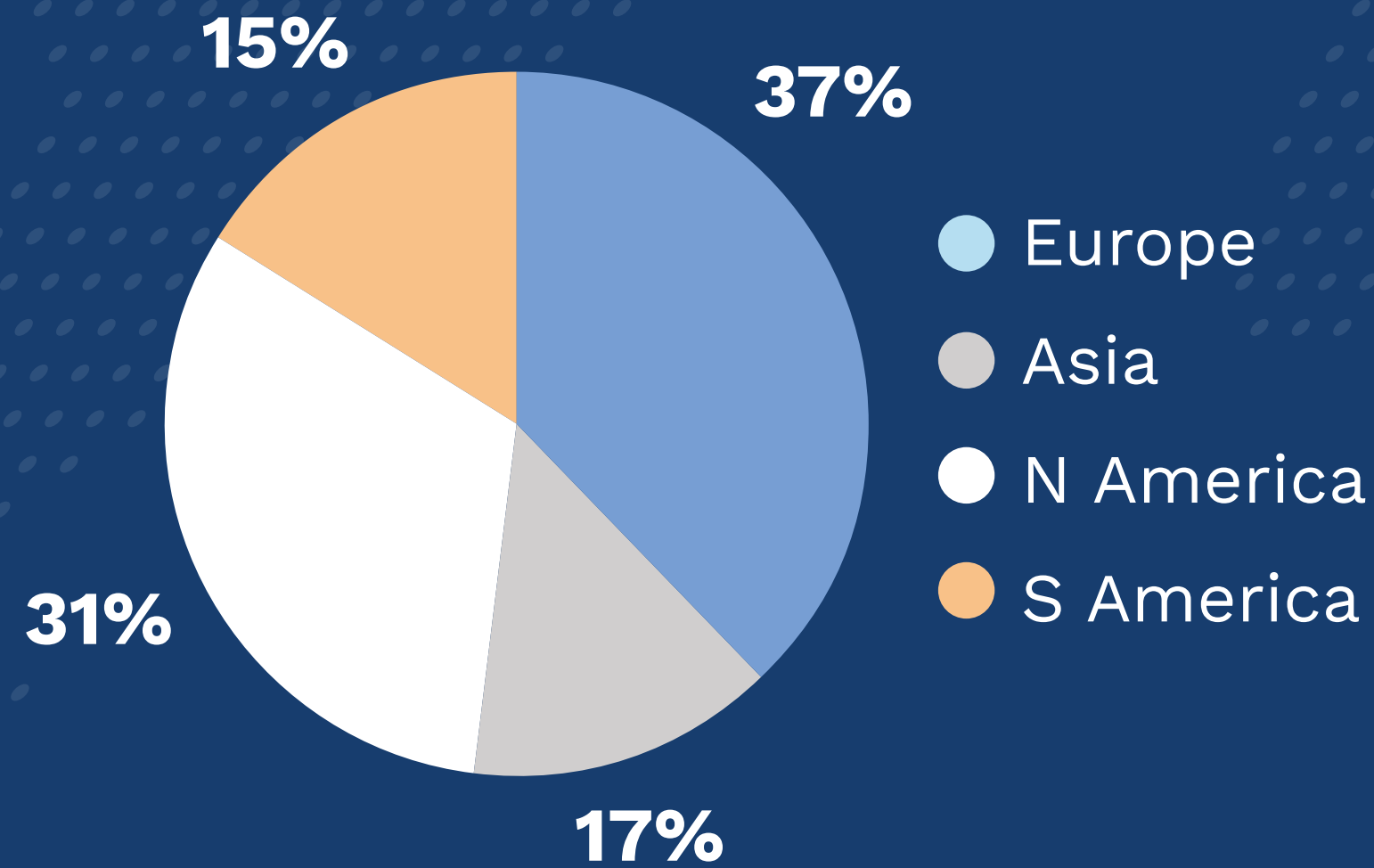
# Audience Segmentation.



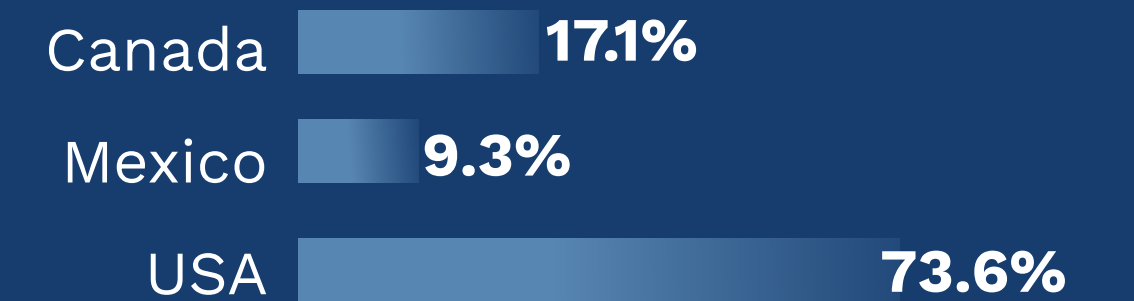
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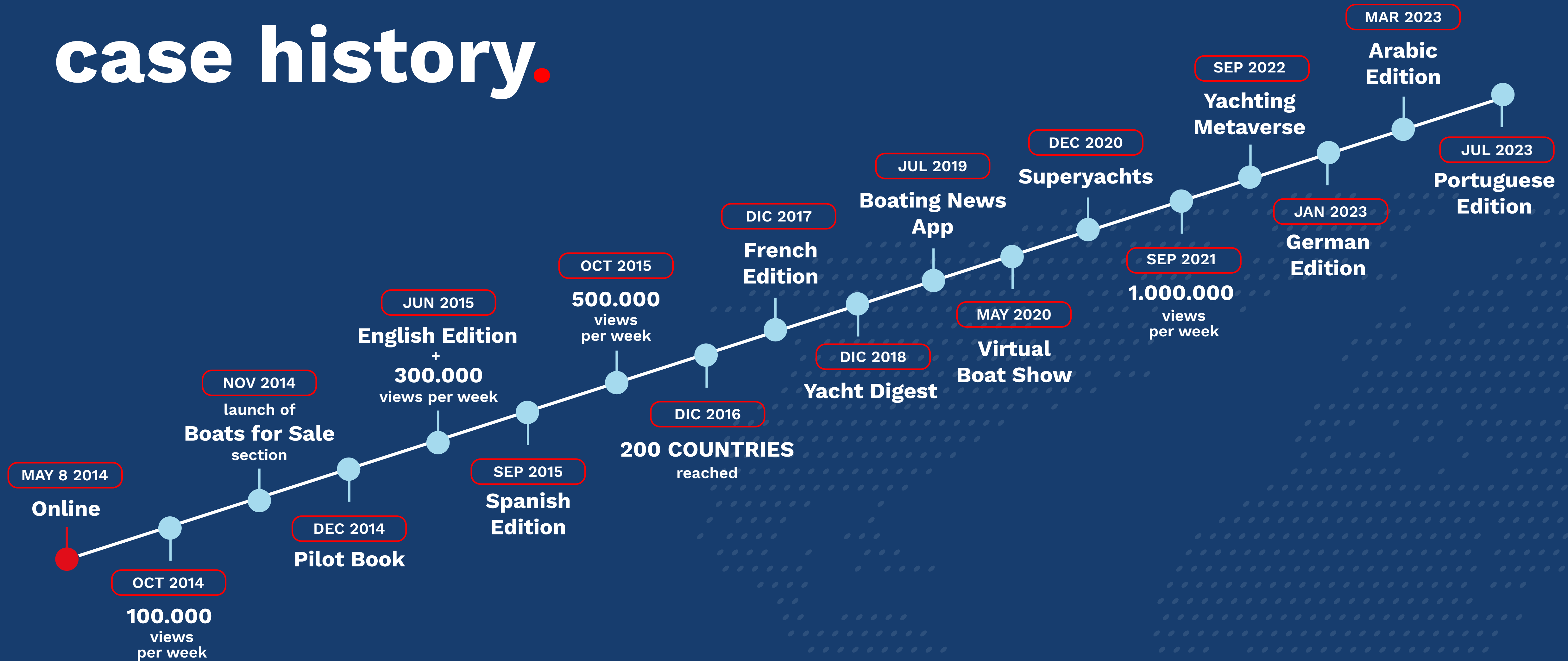
## EUROPE



## NORD AMERICA



# A successful case history.



# Yachting News.

Yachting News is an online boating digital daily newspaper and it is the heart of our international portal. With a very high Google indexing factor, it is the platform of choice for boat owners who like to keep up to date with news in the nautical world, as it offers a concrete and timely response to the need of a demanding public.

The magazine, which today is the most widely read in the world, is the virtual place where all information is collected, including technical data sheets and previews, sea trials of both boats and products in addition to nautical and sport news.

YACHTINGNEWS.COM



**YACHTING NEWS**  
THE INTERNATIONAL YACHTING MEDIA

NEWS SUPPLY & BOAT TESTS MOTOR BOATS SAILING YACHTS MAXI-RIBS BOAT SUPPLY LIFESTYLE

YACHTING NEWS - ENGLISH EDITION

NAVETTA 75: ABSOLUTE YACHTS' FLAGSHIP ON TEST

SUPERYACHTS TODOSLOSBARCOS YACHTING METAVERSE YACHTDIGEST TOUSLESBATEAUX TUTTOBARCHE BOATINGNEWS FREE APP

**BOATING NEWS**

Flash News The 2022 of Fiart: an unstoppable record-breaking year Felci Yacht Design: positive results in 2022 and new projects for 2023

**THE 2022 OF FIART: AN UNSTOPPABLE RECORD-BREAKING YEAR**

A memorable 2022 for Fiart: production is at the highest level and internationalization has also extended its sales borders to the USA. 2022 was a very memorable

Read more boating news

**BROWSE CATEGORIES**

Select Category

Felci Yacht Design: positive results in 2022 and new projects for 2023

Yacht Digest sea trial special edition: 35 most beautiful boats of 2022

Yacht Club de Monaco celebrates its 70th anniversary: here is the events programme

*Fabiani Yacht*

ROAT TEST

# Superyachts.

Superyacht.news is the result of our readers requests for a specific platform, celebrating luxury yachts and lifestyle.

With its 7 editions in english, german, russian, french, arabic, spanish and italian, Superyachts is our magazine dedicated to the world of yachts above 24mt, delivering worldclassreviews, news, sea trials and outstandingeditorial and communications solutions.

Our amazing photographers and journalists ensure remarkable standards for high impact results.

## SUPERYACHTS.NEWS



The screenshot displays the Superyachts website interface. At the top, the logo reads "SUPERYACHTS THE INTERNATIONAL YACHTING MEDIA" with social media icons for Facebook, Instagram, LinkedIn, YouTube, and Twitter. A navigation menu includes "NEWS", "SUPERYACHTS", "LUXURY CHASE BOATS", "LIFESTYLE", "LAUNCH", "SHIPYARDS", "VIDEO", and "ENGLISH". Below the navigation, a large featured image shows a white yacht on the water at sunset, with the headline "Ocean Alexander cements status as Top Luxury Yacht Manufacturer with 2022 sales triumph". A secondary navigation bar lists regional editions: "YACHTINGNEWS", "TODOSLOSBARCOS", "YACHTDIGEST", "YACHTINGMETAVERSE", "TUTTOBARCHE", and "TOUSLESBATEAUX". The main content area is titled "SUPERYACHTS" and features three article thumbnails: "OCEAN ALEXANDER CEMENTS STATUS AS TOP LUXURY YACHT MANUFACTURER WITH 2022 SALES TRIUMPH", "EXPERIENTIAL YACHTING 2023 AT DIBS: NEW YACHTING PERCEPTIONS", and "FABIANI WEDGELINE HYBRID 77: REVOLUTION IS GREEN". A "read more superyachts news" link is visible at the bottom.



# Yacht Digest.

Yacht Digest offers a unique interactive experience, in which every reader can enjoy an extraordinary journey into the world of sailing, transcending the need for printed paper.

The magazine can be browsed online, downloaded to any electronic medium and is available in the world's leading virtual newsstands. Yacht Digest offers a unique interactive experience, and readers can enjoy an immersive experience of hypertext elements, animated photos, sound effects and breathtaking videos.

[YACHTDIGEST.COM](https://www.yachtdigest.com)



# TuttoBarche.

Tuttobarche.it is not only the most widely read nautical magazine in Italy, it is also the reference website for all boaters, the place where they can find all the information they need about their passion for boats and the sea.

Tuttobarche publishes daily articles reflecting all the interests of boat owners. Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on boat shows, stories and travelogues.

TUTTOBARCHE MAGAZINE TIYM-DIGEST PORTI & ANCORAGGI VACANZE IN BARCA BARCHE IN VENDITA MERCATINO SCHEDE BARCHE ACCEDI

**TUTTOBARCHE**  
THE INTERNATIONAL YACHTING MEDIA

HOME YACHT DIGEST VIRTUAL BOAT SHOW SUPERYACHTS PROVE VELA MOTORE GOMMONI

FABIANI WEDGELINE  
IBRIDA 77: LA  
RIVOLUZIONE È  
GREEN  
READ MORE

SUPERYACHTS THE INTERNATIONAL YACHTING MEDIA YACHTING METAVERSE YACHT DIGEST THE INTERNATIONAL YACHTING MEDIA

LA RIVISTA NAUTICA PIÙ LETTA, TUTTO SULLE BARCHE E SUL NAVIGARE  
YACHTS E SUPERYACHTS, BARCHE A VELA, BARCHE A MOTORE, GOMMONI.

YACHT DIGEST  
LE 35 BARCHE PIÙ BELLE DEL 2022  
JAN 16, 2023  
YACHT DIGEST: NUMERO SPECIALE CON LE PROVE DELLE BARCHE PIÙ BELLE DEL 2022  
Quello appena concluso stato un anno eccezionale per The International Yachting Media, un anno che viene celebrato in questo numero speciale di Yacht Digest: ben 970 pagine di pura passione nautica che raccontano le 35 prove in mare ...  
LEGGI L'ARTICOLO

LO YACHT CLUB DE MONACO FESTECCA IL SUO 70° ANNIVERSARIO: ECCO IL CALENDARIO DEGLI EVENTI  
Il 2023 sarà un anno ricco di eventi per lo Yacht Club de Monaco, presieduto dal Principe Alberto di Monaco, che celebra il 70° anniversario della sua fondazione da parte del Principe Ranieri III, e che per l'occasione ha realizzato ...  
LEGGI L'ARTICOLO

Gaglianico APER Dondi Salotti  
Sconti su Divani Italiani Dondi Salotti

Search ... SEARCH

CATEGORIE  
Select Category

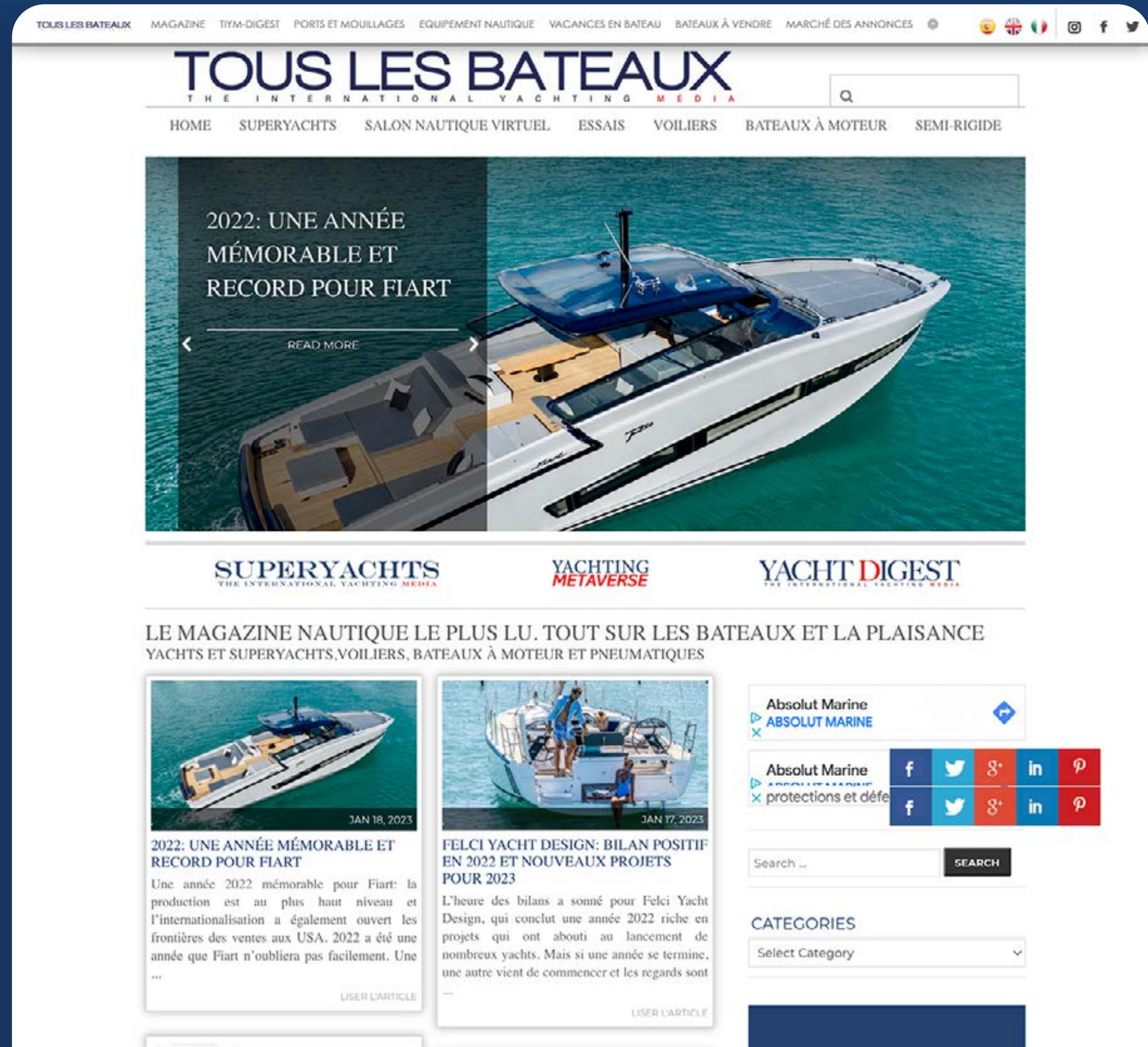
TUTTOBARCHE.IT



# TouslesBateaux.

TousLesBateaux is the most widely read magazine in France and Canada. A boating newspaper that publishes daily articles reflecting all the interests of boat owners.

Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on boat shows, stories and travelogues.



TOUSLESBATEAUX.FR



# TodoslosBarcos.

TodosLosBarcos is the most widely read magazine in Spain, the United States and all of Latin America. A boating newspaper that publishes daily articles reflecting all the interests of boat owners.

Not only press releases on the launch of new boats, but above all sea trials of large yachts, sailing boats or maxi rib boats, nautical didactic articles and useful navigation tutorials, in-depth reports on boat shows, stories and travelogues.

TODOSLOSBARCOS.ES



TODOSLOSBARCOS REVISTA TIYM-DIGEST PUERTOS SANCLAJES VACACIONES EN BARCO BARCOS EN VENTA MERCADO

ENTRAR

# TODOSLOSBARCOS

THE INTERNATIONAL YACHTING MEDIA

HOME SUPERYACHTS REVISTA DIGITAL SALÓN NÁUTICO VIRTUAL NOTICIAS PRUEBAS

PARDO GT52: IMPRESIONANTEMENTE BELLO Y RÁPIDO, ASÍ ES COMO NAVEGA.

LEE MÁS

SUPERYACHTS THE INTERNATIONAL YACHTING MEDIA

YACHTING METAVERSE

YACHT DIGEST THE INTERNATIONAL YACHTING MEDIA

TODOSLOSBARCOS, LA REVISTA NÁUTICA

Fino al 50% di sconto Nike Unito Milano Sc...

poltroneseofà poltroneseofà S.p...

Search ... SEARCH

CATEGORIAS Select Category

EL YACHT CLUB DE MONACO CELEBRA SU 70 ANIVERSARIO: HE AQUÍ EL CALENDARIO DE EVENTOS

2023 será un año repleto de acontecimientos para el Yacht Club de Monaco, presidido por el Príncipe Alberto de Mónaco, que celebra el 70 aniversario de su fundación por el Príncipe Rainiero III, y que ha elaborado para la ocasión ...

LEE MÁS

NAVETTA 75: PRUEBA DEL BUQUE INSIGNIA DE ABSOLUTE YACHTS

Presentado en primicia mundial en el Cannes Yachting Festival de este año, el Navetta 75 captó inmediatamente nuestra atención. Síntesis perfecta de belleza, equilibrio y tecnología, el nuevo buque insignia de Absolute Yachts trae ...

LEE MÁS

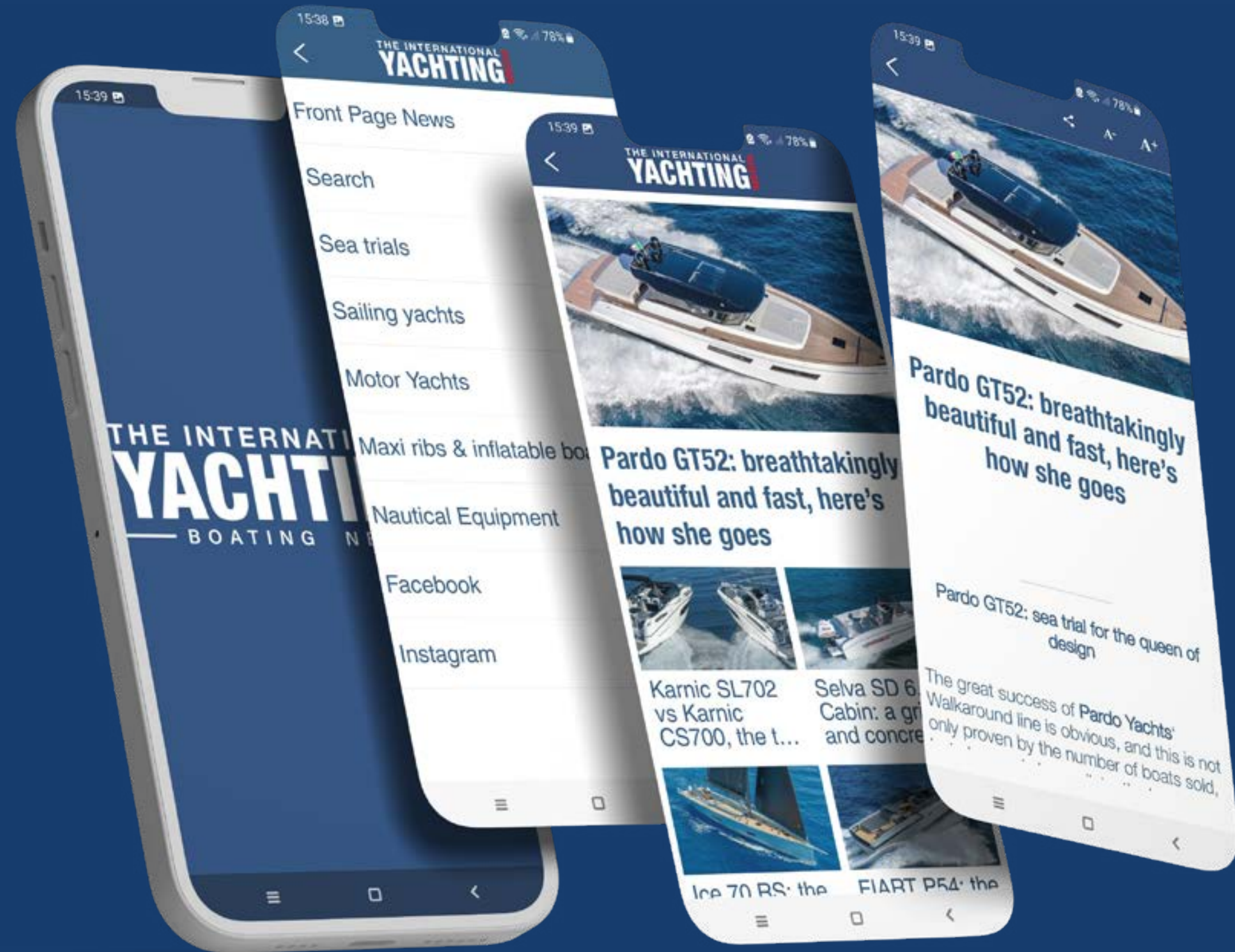
# Boating News App.

The Boating News App is free and available for Android and iOS.

It is designed to bring us even closer to our readers who, in native mode, can read the magazine, consult the latest news and draw from the enormous archive of information that makes up our media system.

Through the easy menu you can access all our articles, browse through issues of Yacht Digest and watch our video archive.

A 360° experience, available directly from your mobile phone, to be informed and experience the world of yachting at all times.



**BOATING NEWS APP DOWNLOAD**



# Yachting Metaverse.

Presented as a world premiere during the boat shows in September, Yachting Metaverse has the task, on the one hand, of making all our magazines available in this new channel, and on the other hand, of ablating new and evolved forms of multimedia communication.

This space also includes a conference room where presentations of new boats, courses on sailing techniques and much more will take place. An interactive space where those attending can also participate, not just listen, regardless of the language spoken, whether by the speaker or the audience. Yes, because, for some time now, the metaverse has had a native system for automatic simultaneous translation, with no less than 14 languages.



## YACHTING METAVERSE



# International Pilot Book.

The Ports and Anchorages section of the web portal houses our Pilot Book, which is the largest in Europe and is also the only one to show ports and anchorages on the same cartography.

Thanks to this up-to-date and reliable tool, navigation and journey planning are decidedly easier.

Numerous types of research can be carried out: selection of geographical area of interest, choice of ports by name, navigation area or last entries consultation. The option to draw an entire area directly on the map is also very useful.

International Pilot Book: all port information at your fingertips and for free.

## PILOT BOOK



The screenshot shows the 'ports and anchorages' section of the website. At the top, there is a navigation menu with links to 'MAGAZINE', 'TIYM-DIGEST', 'PORTS AND ANCHORAGES', 'BOATING HOLIDAYS CHARTER', 'USED BOATS', and 'SECOND-HAND EQUIPMENT'. Below the navigation is a search bar and a 'LOG IN' button. The main heading is 'ports and anchorages' with a sub-heading 'Find your port or anchorage with our updated complete pilot book'. A banner image shows a marina with the text 'MARINA PORTO ANTICO GENOVA'. Below the banner is a search interface with filters for 'Port/anchorage's Name', 'Geographical Area', 'Ports And Anchorages', and 'with or without fuel'. A map of Europe is displayed with numerous port markers. Below the map is a list of the latest ports and anchorages added, including 'Mobiledata' (New York), 'Marina Di Valletta' (Sicily), 'Associazione Sportiva Nautica "aussa Terzo"' (Friuli Venezia Giulia), 'Circolo Nautico "airone go"' (Friuli Venezia Giulia), 'Gruppo Sportivo Lagunare' (Friuli Venezia Giulia), 'Circolo Nautico "laguna San Giorgio"' (Friuli Venezia Giulia), 'Asd "nautica San Giorgio"' (Friuli Venezia Giulia), 'Marina Planais' (Friuli Venezia Giulia), 'Marina S. Andrea' (Friuli Venezia Giulia), and 'Nausika Yacht - Adriatic Marine Center' (Friuli Venezia Giulia).

*“Our media approach is a unique reality in the boating publishing panorama.  
Our unique broadcasting system, together with our digital native strategy,  
are the reasons behind our success.”*

**Luca D’Ambrosio**  
FOUNDER AND EDITOR IN CHIEF

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